



This document is part of the Data Processing Agreement.

SERVICES DESCRIPTION PAGE

The following Content Ignite® (Think Clever Media Limited) services are in scope for Annex 1 Part 1 of the Data Processing Agreement.

APPLICABLE TERMS AND CONDITIONS	WHERE TCM IS A/AN	WHERE COMPANY IS A/AN
Co-Controllers	SSP	Publisher or Ad Network
	DSP	SSP
	Dot Pixel	Advertiser/Publisher
	Search Result Provider	Search Syndication Partner
	Video Syndication Network	Video Activation Partner/Publisher
	Data Licensee	Data Broker
	Media Seller	Ad Tech Vendors (e.g., analytics, measurement)
	SSP	DSP
	SSP	SSP as a Buyer
	DSP	Buyer
	Media Seller (via IO or managed service via Content Ignite DSP)	Advertiser/Agency/Buyer
	Media Seller	Third Party Ad Server

The following Services are in scope for Annex 1 Part III of the Data Processing Agreement.

APPLICABLE TERMS AND CONDITIONS	WHERE TCM IS A/AN	WHERE COMPANY IS A/AN
TCM as Company's Processor or Subprocessor	Ad Server	Publisher or Ad Network
	Custom Audience Provider	Advertiser/Agency/Buyer
	Content Distribution Network	Publisher/Video Platform